

“Advertisement for the promotion of community radio stations in Uttarakhand”

Aligned with disaster management goals, with the primary objective of foster setting up and strengthening Community Radio Stations in Uttarakhand, USDMA invites original and innovative proposals from proficient and experienced organizations with a proven track record of facilitating establishment, training, and capacity-building of Community Radio Stations, preferably in Uttarakhand.

Envisioned Activities:

- 1. Promotion of New Stations:** Develop strategies and initiatives to promote the establishment of new Community Radio Stations in Uttarakhand.
- 2. Strengthening of Existing Stations:** Provide comprehensive training and capacity-building support to existing stations, improving their capabilities and outreach.
- 3. Crafting Disaster Management Framework:** Collaborate on the development of a robust disaster management framework tailored for Community Radio Stations.

Eligibility Criteria: Interested organizations should meet the following criteria:

- 1. Primary Area of Work:** Extensive experience and focus on the state of Uttarakhand, at least 05 years.
- 2. Local Familiarity:** In-depth knowledge of the terrain, demography, and unique challenges of the state.
- 3. Field Study Expertise:** Proven ability to conduct successful field studies, demonstrating the capability to gather comprehensive data in diverse environments, particularly with reference to Community Radio Stations.
- 4. Disaster Management Proficiency:** Established expertise in Disaster Management (DM) Programming, showcasing design and execution proficiency.
- 5. Capacity-Building Experience:** Extensive experience in capacity-building initiatives, effective facilitation skills, and a history of impactful collaboration with existing Community Radio Stations.
- 6. Legal and Regulatory Expertise:** Proficiency in the legal and regulatory aspects of Community Radio, with a track record of supporting organizations through license applications.
- 7. Positive References:** Positive references from relevant stakeholders and distinguished authorities highlighting reliability, professionalism, and successful project delivery.
- 8. Evaluation Reports:** Submission of any evaluation reports by independent authorities.
- 9. Collaboration Facilitation:** Proven experience in facilitating collaborations between community radios and relevant stakeholders.

Qualified Team: A qualified team with diverse skills relevant to the proposed tasks.

Interested organizations are requested to submit their proposals within 15 days of publication of this notice to the Additional Chief Executive Officer (Administration), Uttarakhand State Disaster Management Authority, Uttarakhand Secretariat, Dehradun – 248 001, Uttarakhand.